

Agora University from the municipality of Oradea

Faculty of Economics

Department of Economic Sciences

Academic year 2023-2024

The topic for the didactic lecture

the post of Associate professor, position 5

Disciplines: Management, Organizational Behavior, Organizational Culture and Managerial Behavior

Management

- 1 - THE ROLE OF THE MANAGER IN THE MARKET ECONOMY
- 2 - HISTORICAL REVIEW OF MANAGEMENT
- 3 - THE MANAGERIAL PROCESS. CONCEPT. CHARACTERISTICS
- 4 - THE DECISION-MAKING PROCESS
- 5 - THE ROLE OF ENTERPRISE IN THE MODERN ECONOMY
- 6 - POLICY AND STRATEGY IN MANAGERIAL ACTIVITY
- 7 - THE MANAGEMENT INFORMATION SYSTEM
- 8 – COMMUNICATION
- 9 – HUMAN RESOURCE MANAGEMENT
- 10 - ORGANIZATION OF AUTHORITY RELATIONS
- 11- MODERN MANAGEMENT METHODS AND TECHNIQUES

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8. Douglas Mary – How institutions think, Polirom Publishing House, 2002;

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Organizational behavior

1. THE CONCEPT OF ORGANIZATIONAL BEHAVIOR. DEFINITIONS. HISTORIC
2. THE GROUP
3. THE TEAM
4. LEADERSHIP AND POWER
5. COMMUNICATION – IMPLEMENTATION OF THE DECISION
6. MOTIVATION - BEHAVIOR PATTERN IN ORGANIZATIONS

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Organizational culture and managerial behavior

1. THE CONTENT, CHARACTERISTICS AND ROLES OF ORGANIZATIONAL CULTURE
2. METHODS OF MANIFESTING ORGANIZATIONAL CULTURE
3. THE CONCEPT OF ORGANIZATIONAL BEHAVIOR. DEFINITIONS. HISTORIC
4. LEADERSHIP AND POWER

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